

WELCOME TO - THE COMMISSION ON CONNECTICUT'S FUTURE



POST UNIVERSITY

A Proud Part of
Waterbury's History
for More Than 124 Years

1890-2014...



POST UNIVERSITY

- Waterbury's only residential University
- 700+ full- and part-time employees in Connecticut; 1,200 total employees
- More than \$40 million in campus improvements
- Over the past 9 years, transformed a failing University with dilapidated facilities and declining enrollments into one of the States fastest-growing institutions with an emphasis on innovation
- Through our career - focused programs we are preparing students for the needed workforce in Connecticut

COMMUNITY FOCUSED

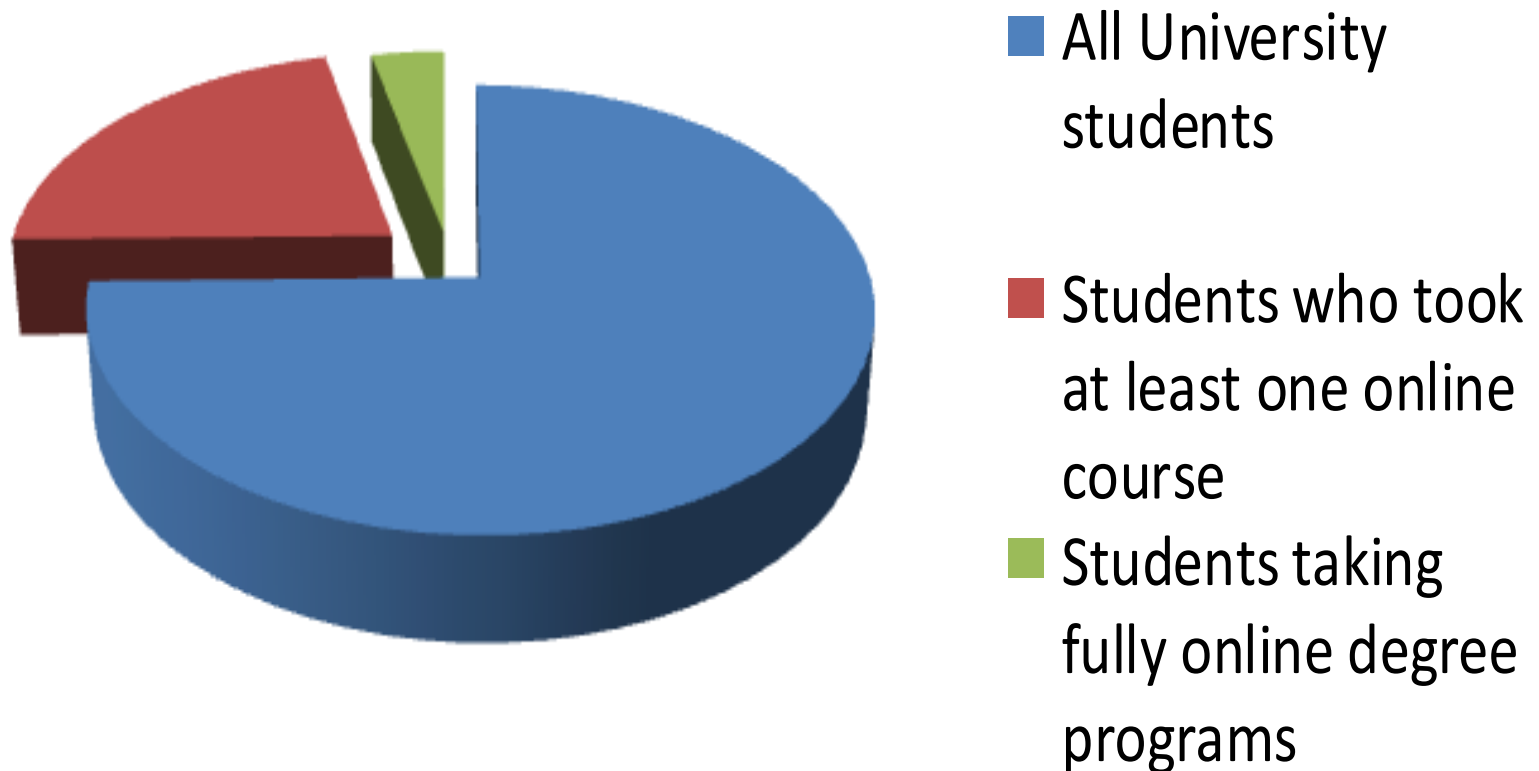
- In Waterbury:
 - Create new jobs
 - Make significant contribution to city's economic well-being
 - Establish Waterbury as a hub for innovation in higher education (Post, UCONN, NVCC)
 - Make certain Post is helping to lead the way in Innovation, Leadership and Positive Change
 - Involve Post Faculty, Students and Staff in Community Organizations

RECOGNIZED FOR EXCELLENCE

- Fastest growing University in CT: 16,000 students
- Largest provider of fully online programs in the state
- 2012 U.S. News & World Report Rankings
 - Online Bachelor Degree Programs ranked in top 20
 - Online MBA degree program ranked in top 100
- Sought-after expert on online education
 - Columbia University Teachers College
 - Robobowl (MIT/Stanford/Carnegie Melon/Innovation Accelerator)
 - Sloan Consortium
 - Partnering with other universities to offer online learning options
- Malcolm Baldrige School of Business
 - ACBSP Accredited
 - Ranked 9th in the nation for return on investment
 - 2nd largest MBA program in the state

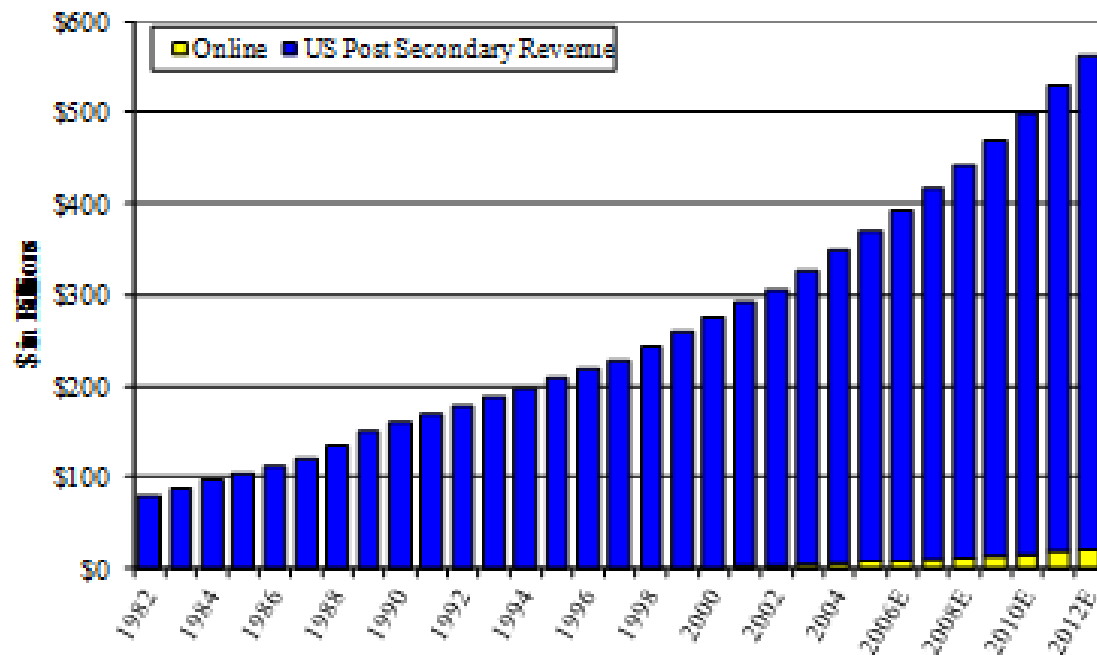
FOCUS ON ONLINE GROWTH

Higher Education Online Enrollments



FOCUS ON ONLINE GROWTH

- Large, growing industry: \$550+ billion
- Predictable, recurring-revenue business models
- Positive revenue flow to Connecticut and jobs to Waterbury



25% Online
Revenue CAGR
2002 to 2006

2012E Online
\$21.6B =
4.0%

CT'S FASTEST GROWING UNIV.

2005

**Post U. Accelerated Degree Programs
Online and Regional Sites**
150 Students

**Post U. Main Campus
Traditional New England University**
500 Students



Waterbury, CT. Since 1890

Main Campus:

Faculty, Academic
Advisors, Writing/
Learning Centers,
Library, NCAA Sports
+ Equestrian



CT'S FASTEST GROWING UNIV.

2014-2015

Partner Institutions

Post U. Accelerated Degree Programs
Online and Regional Sites
16,000 Students

Post U. Main Campus
Traditional New England University
800 Students



Online Education Institute:

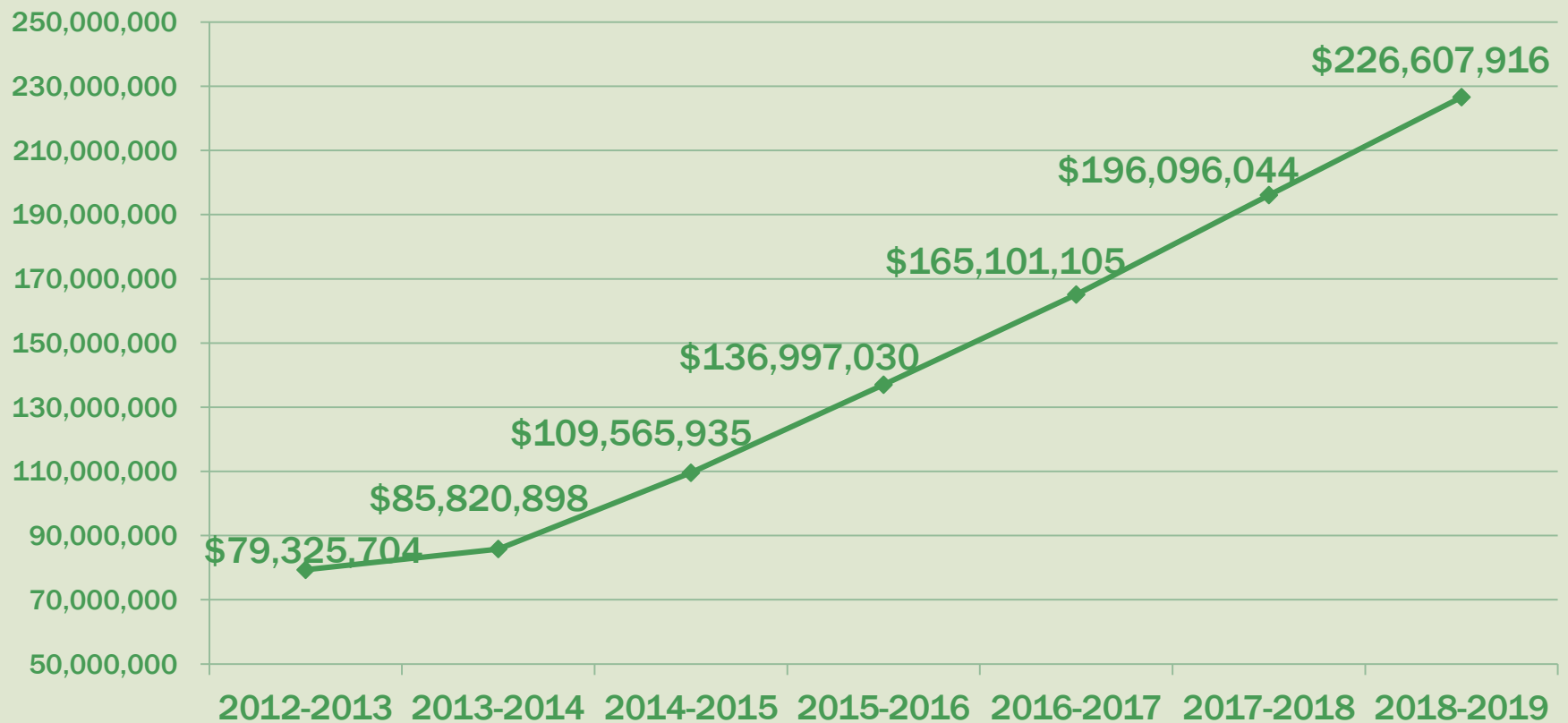
Recruitment/Admissions, Tuition Planning, Academic Success Coaches, Credit Transfer Evaluators, Learning Management System, 24/7/365 Tech Support, Online Tutoring, Partnerships

Main Campus:

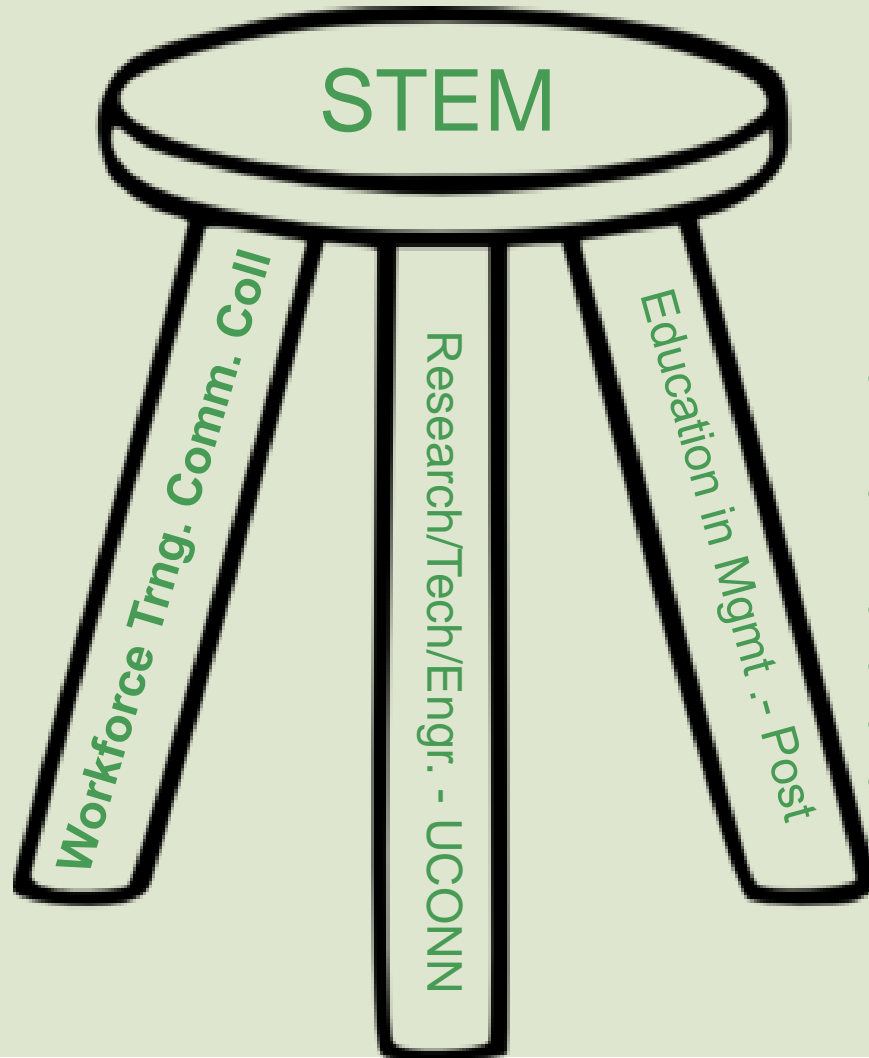
Academic Program Managers, Associate Faculty, Academic Advisors, Instructional Design, Writing/ Learning Centers, Library Services, Career Services, NCAA Sports + Football + Equestrian

Post U. Faculty & Staff
900 FT/PT Employees

ECONOMIC IMPACT IN WATERBURY, CONNECTICUT (TOTAL SPENDING)



POST'S FOCUS



POST -

- Focus on Business & Management Skills (our Niche)
- Focus on STEM through our curriculum
- Moving towards Honors College
- Teaching University vs. Research
- Focus on Jobs for students
- Increasing jobs in CT
- Increasing online focus